

retail ad specs

After your Insertion Order is complete, please check your camera-ready art against the specs below, and upload all files via WeTransfer.com. Please submit all files in one transfer.

SPACE

Single Page
2-Page Spread

TRIM

10.875"w x 9"h
21.75"w x 9"h

BLEED

11.125"w x 9.25"h
22"w x 9.25"h

(Type should be kept at least .5" from gutter, and .25" from outside edges; bleed is .125" added to each edge.)

ACCEPTED ART

All ads should be submitted as hi-res, print-ready pdfs, with crop marks offset at least .125" from the trim edge.

MEDIA UPLOAD

Your files may be submitted via WeTransfer.com. Simply fill in the form with your email and the recipient email (materials@landbrokercoop.com), compress/upload all your files and click "transfer."